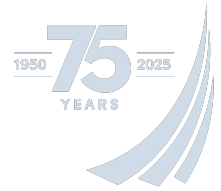


# RIMS 75<sup>th</sup> Anniversary



## Social Media Copy & Contest Details

Use the social media copy below along with the social graphics to rally your chapter and spread the word about RIMS' 75th Anniversary Membership Campaign!

As part of the celebration, a **full conference pass to RISKWORLD 2026** will be awarded to the chapter in each size cohort that recruits the most new members:

- Small Chapters: 0–50 members  
Medium Chapters: 51–100 members
- Large Chapters: 101–200 members  
Extra Large Chapters: 200+ members

Promote the \$75 membership discount on your social media pages using our campaign assets and messaging to encourage new membership to join and help your Chapter win!

Let's grow the RIMS community together—start spreading the word today!

### Facebook & LinkedIn:

*2025 marks the 75th Anniversary of RIMS, and YOU can be part of this milestone! For a limited time, new members can enjoy \$75 off their first-year membership as we celebrate decades of advancing the field of risk management together.*

*Use promo codes:*

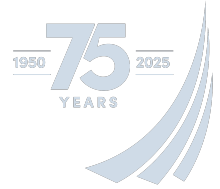
- *“RIMS75” for Organizational, Individual (US & Developed), Young Associate and Young Individual memberships*
- *“RIMS75ASSOCIATE” for Associate and Young Associate memberships*

*Learn more & register today at [www.rims.org/membership](http://www.rims.org/membership)*

Use 1200 x 628 banner for Facebook and LinkedIn



# RIMS 75<sup>th</sup> Anniversary



## Instagram:

*2025 marks the 75th Anniversary of RIMS, and YOU can be part of this milestone!*

*For a limited time, new members can enjoy \$75 off their first-year membership as we celebrate decades of advancing the field of risk management together.*

*Use promo codes:*

- *“RIMS75” for Organizational, Individual (US & Developed), Young Associate and Young Individual memberships*
- *“RIMS75ASSOCIATE” for Associate and Young Associate memberships*

*Learn more & register today at [www.rims.org/membership](http://www.rims.org/membership)*



Use 1080 x 1080 banner for Instagram